

Press release

EnterpriseWizard Announces Free CRM Upgrade for Entellium Customers

For immediate release

Redwood City, CA. October 15, 2008 – EnterpriseWizard Inc. (<http://www.enterprisewizard.com>), the leading provider of adaptive, codeless CRM solutions for B2B organizations, today announced that it is offering Entellium customers a free upgrade to EnterpriseWizard CRM and transfer of their data.

“We understand that, due to financial and legal challenges, Entellium may not be able to continue serving its customers. If so, Entellium clients will need safe and reliable alternatives in order to protect their previous investments in enterprise software,” said Colin Earl, CEO of EnterpriseWizard, Inc. “I believe EnterpriseWizard is up to the task and is probably the only CRM system that can provide a seamless data migration for Entellium users because it is the only system with a fully configurable data model. Further, we are profitable, with no debt or outside investors, and the company has been in business for over 15 years. And should our customers ever want to take the system in-house, they can transfer their entire EnterpriseWizard system from our SaaS server to an in-house server in just 6 mouse clicks.”

Customers have successfully switched to EnterpriseWizard from a host of other systems, including MS CRM, SalesForce, Vantive, Siebel and RightNowTech. With full support for LDAP and web services, powerful search and business rule engines, graphical workflow, reporting, escalation, granular permissions, combined with the ability to customize tables, fields, and “look and feel”, the Autumn release of the product can be udeployed as a hosted SaaS application or an in-house server.

Complete product information, as well as demos and free CRM and Customer Support software trial downloads, are available at <http://www.enterprisewizard.com>.

White papers on customer relationship management software and helpdesk solutions are available at <http://www.enterprisewizard.com/white.htm>.

Tutorials can be found at <http://www.enterprisewizard.com/tutorials.htm>.

Case studies may be found at <http://www.enterprisewizard.com/success.htm>

About EnterpriseWizard Inc.:

With headquarters in Silicon Valley and resellers worldwide, EnterpriseWizard, Inc. is the leading provider of powerful, affordable, and easily deployed 100% web-based business process automation (BPA) solutions for organizations of all sizes.

Our company has attracted customers from industries with vastly different needs, ranging from startups to Fortune 500 companies such as Chevron, Merrill Lynch, and NEC since we were founded in 1991.

Based on its award-winning predecessor product SupportWizard, EnterpriseWizard CRM is a top-rated, out-of-the-box J2EE solution for issue tracking, helpdesk, customer support, sales, email, and marketing automation. Organizations can get up and running quickly with its default templates, and easily enhance and extend the application through an intuitive browser-based interface. Clients have adapted the system for Sarbanes-Oxley and Government Regulation, Project and Time Management, Change Management, and other specialized applications.

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