

EnterpriseWizard Adaptive CRM Supports Google Chrome

EnterpriseWizard Announces Support for the Google Chrome Browser with the Autumn 2008 Release of its Adaptive CRM Software

For immediate release

Redwood City, CA. September 5, 2008 – EnterpriseWizard Inc. (<http://www.enterprisewizard.com>), the leading provider of 100% adaptive CRM solutions for B2B organizations, today announced support for the **Google Chrome Browser with the Autumn 2008 Release of its Adaptive CRM solution**. This release adds a host of new features and enhancements to EnterpriseWizard's adaptive CRM suite.

"The Autumn 2008 release not only provides superb performance with the Google Chrome browser, but also a slew of new features and enhancements designed to give operation and customer support executives the solutions they need to simplify automation of their CRM business processes, while minimizing their IT investment through code-free configuration tools.," said Colin Earl, CEO for EnterpriseWizard Inc.

With full support for LDAP and web services, powerful search and business rule engines, graphical workflow, reporting, escalation, granular permissions, combined with the ability to customize tables, fields, and "look and feel", the powerful new release of the product can be deployed as a hosted SaaS application or moved to an in-house server with just 6 mouse clicks.

Some of the many enhancements of the product include:

- Automatic generation of Web Services code and new WS methods
- Support for Sophisticated Elapsed Time / SLA Reports
- Inbound email parsing to set/update individual fields in a record
- Enhanced support for dynamic hotlinks and templates
- Support for databases with over 100 million records
- Improved Filtering, Searching, and Layout

These are just a few of the important new features added in the Autumn 2008 Release of EnterpriseWizard's Customer Relationship Management software suite. More information is available on the EnterpriseWizard Web site at: http://www.enterprisewizard.com/releasenotes_2008_08.htm.

Complete product information, as well as demos and free CRM software trial downloads, are available at <http://www.enterprisewizard.com>.

White papers on customer relationship management software available at <http://www.enterprisewizard.com/white.htm>.

CRM tutorials can be found at <http://www.enterprisewizard.com/tutorials.htm>.

Please peruse our case studies at <http://www.enterprisewizard.com/success.htm> to read about our customers' success with customer relationship management software.

About EnterpriseWizard Inc.:

With headquarters in Silicon Valley and resellers worldwide, EnterpriseWizard, Inc. is the leading provider of powerful, affordable, and easily deployed 100% web-based business process automation (BPA) solutions for organizations of all sizes.

Our company has attracted customers from industries with vastly different needs, ranging from startups to Fortune 500 companies such as Chevron, Merrill Lynch, and NEC since we were founded in 1991.

Based on its award-winning predecessor product SupportWizard, EnterpriseWizard CRM is a top-rated, out-of-the-box J2EE solution for issue tracking, helpdesk, customer support, sales, email, and marketing automation. Organizations can get up and running quickly with its default templates, and easily enhance and extend the application through an intuitive browser-based interface. Clients have adapted the system for Sarbanes-Oxley and Government Regulation, Project and Time Management, Change Management, and other specialized applications.

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